

# HUSSAIN YUNUS

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## PROFILE SUMMARY

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Certified Product Management Professional from UpGrad, with 7+ years of extensive IT experience encompassing Project Management, Product Development & Launch, Product Ownership, Stakeholder Management, Product Design, Sprint Planning, and Team Management skills across various domain.

## EDUCATION

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### Product Management Certification Program, UpGrad

Feb 2019 – Jul 2019

A comprehensive 5-month program taught by experts from India and Silicon Valley — 4 case studies, 15 assignments, 200+ hours of industry-oriented learning. Please click on this [link](#) for a detailed list of projects and case studies.

### B.Tech.(Information Technology) Anna University, Chennai

CGPA: 7.1/10

'07 – '11

## CORE COMPETENCIES

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- Product Development
- Product Roadmap
- Product Design
- Product Backlog Management
- Wireframe and Prototyping
- Agile Methodologies
- Business Development
- Market Analysis
- Quality Assurance

## PROFESSIONAL EXPERIENCE

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### Product Consultant(Part Time), BlindMeet, Chennai, India

Mar 2019- Present

*Blindmeet is a dating app to connect with new people based on user preferences near the vicinity or in your city. It peaked with 20,000+ users and 50k pageviews per month from just 2 months of launch date.*

- Led the product team of engineers and content writers for marketing strategies and developing product roadmap for the next coming quarters.
- Assisted the team in performing complete QA and enhancing features and improving the quality of the product and **user experience by 80%**.
- Increased **90% of the revenue** by adding **the membership feature** that allows the user to **verify their profiles** and events that help users in buying event tickets.
- Designed wireframes and prototypes for memberships and events feature on android and iOS device.
- Involved in the creation of User Stories on trello board and detailed product requirements in collaboration with the engineering team improving product development.

### Product Manager,F22 Labs, Chennai, India

Sep 2017-Oct 2018

*F22 labs is a startup studio that helps entrepreneurs develop products from the ideation phase to launch. F22 Labs have built amazing products across various industries like education, healthcare, e-commerce, social websites that were featured in New York times, tech crunch, business insider and many more.*

- Performed **user onboarding teardown** for grapevite a social experience app and suggested product enhancements to **improve the user experience** eventually helping in signing off the deal, **increasing the revenue** of the company **by 30%**.
- Re-designed Actigage (event tech startup)**website and added inbuilt analytics** that **increased 60%** of customers **signing up** on the platform .
- Designed **wireframes and prototypes** for **messaging app** (omni messenger) successfully executed from ideation to launch that helped them increase **50% users on signup** and close to **1000 people opting for subscription** messaging feature that increased the revenue.
- Responsible for end to end Product Management activities such as requirement gathering, market research, product backlog, product design and testing. Developed and Shipped fully-featured Android and Web application.
- Led 4 cross-functional teams from product conception through launch and multiple iterations.
- Acted as a stakeholder for product backlog items, prioritizing the backlog and work closely with development teams to ensure the output to be aligned with expectations

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### QA Lead, F22 Labs, Chennai, India

Oct 2015- Aug 2017

- Complete responsibility of quality of the project and have played a key role in the audit process in the team making sure the product is **95% bug free**.
- Introduced Scrum and acted as scrum master led a daily meeting of engineers, design and QA team
- Optimised and facilitated project planning, daily standup meeting, reviews, retrospectives, sprint release, planning, demos and other scrum related activities that helped in increasing the **efficiency of the team by 25%** eventually saving cost to the company.
- Assisted teams to remove impediments by having an understanding of control and release process.
- Meticulously assisted with prioritization and resolution of software defects.

### Package Solution Consultant, IBM India, Bengaluru, India

Aug 2014-Sept 2015

- Responsible for delivery, maintenance and handling customer issues for JDA Demand, Master Planning and Collaborate. Effective in communication raised service tickets and also sent a mail to the user that helped them save more than **40% of the cost**.
- Identifying problem areas and providing process improvements solution to fix all types of recurring issues

### Functional Consultant, Capgemini India, Mumbai

Oct 2013- Jul 2014

- Lead a QA team of 4, defined QA process, writing test plans, performed a traceability matrix and helped the team in warehouse implementation for one of the clients in the UK.
- Worked closely with UAT team and A&R team (Client side) for various complex data processing.

### Test Engineer, Wipro India, Bengaluru

Oct 2013- Jul 2014

- Involved in End to End Test case preparation, Test Data Preparation, Test case execution, Defect reporting, Tracking for Warehouse Centres EFC1, EFC2, EFC 4
- Perform Functional Testing, System, sanity, Integration testing and Regression Testing and also maintained all process related document and status reports

## LANGUAGES AND TOOLS

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- Programming Languages : HTML, CSS, angularJS and JS
- Design : Sketch , Balsamiq, Photoshop, invision, Zeplin
- Analytics : Google Analytics, firebase
- Project Management : Trello, Asana, Teamwork, Slack, JIRA
- Office Suite: MSWord, Excel, PowerPoint

## ACHIEVEMENTS

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- **Transitioned from QA to product manager**
- Assisted in creating job profiles and hired interns from colleges across India that helped in growing the team size from 7 to 14 members
- Volunteered in organizing tech meetups at F22 Labs that eventually helped in improving the visibility of the company and hiring exciting talents.
- Got Feather in my cap from Kohls management for effective & great testing work for critical application with Wipro Technologies
- Received Deep Skill Adder award for learning a new skill (JDA) and effectively contributing to project delivery with IBM India
- Got "Unite to Get it done" award for being a good team player, collaborating with the team in odd hours to achieve the project milestone with IBM India